



## An Event to help Local Citizens and the Fishing Environment!

**Gulf Breeze Sertoma** is a local civic non-profit organization which raises money for local charities and other non-profit organizations. A vast majority of the money raised stays in the local communities of **Gulf Breeze** and **Pensacola Beach**.

Organizations that have benefited from the proceeds in the past include the following:

- \* Santa Rosa Kid's House
- \* Hearing Equipment for GB Middle School
- \* Hearing Equipment for Oriole Bch Middle
- \* Pensacola Junior College Foundation,
- \* Gulf Breeze High School
  - \* PTO
  - \* Project Graduation
  - \* Drama Club
  - \* ROTC
  - \* Golf Boosters
  - \* Volleyball Boosters
  - \* Cross Country Boosters
  - \* Soccer Boosters
- \* American Cancer Society—Relay for Life
- \* Ronald McDonald House
- \* Take Stock in Children
- \* Big Brothers & Big Sisters
- \* Local D.A.R.E. program
- \* Crime Stoppers
- \* Amy Wilder Scholarship Foundation,
- \* Gulf Breeze Sports Association
- \* Tiger Point Sports Association

We are truly dedicated to our community & to having fun doing it.

For more information about our club, our fishing rodeo, or other fundraisers, please visit our website at [www.GulfBreezeSertoma.com](http://www.GulfBreezeSertoma.com).



Please Contact a  
Gulf Breeze Sertoma  
Member to be a part  
of this Annual Event!

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A Family Event to assist the  
community and  
improve the environment!



*June 26th & 27th,  
2010*

*South Shoreline Park,  
Gulf Breeze Florida*



## Family Fishing Rodeo Facts & Figures

### Partnership Opportunities

#### Level I - Gold Level - \$4000

- Three (3) - Corporate banners displayed at the event (provided by donor).
- Company logo predominately displayed in the event program and event posters.
- Company logo predominately displayed on participant t-shirts. (Commitment for sponsorship must be received before March 1 to appear on the shirt)
- 100 - \$10 Gulf Breeze Sertoma Family Fishing Rodeo tickets.

#### Level II - Silver Level - \$3000

- Two (2) - Corporate banners displayed at the event (provided by donor).
- Company logo in the event program and event posters.
- 75 - \$10 Gulf Breeze Sertoma Family Fishing Rodeo tickets.

#### Level III - Bronze Level - \$2000

- One (1) - Corporate banner displayed at the event (provided by donor).
- Company name mentioned in the event program and on the event newsletters.
- 50 - \$10 Gulf Breeze Sertoma Family Fishing Rodeo tickets.

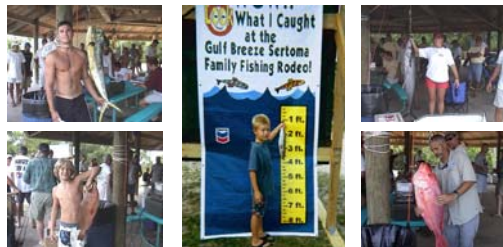
**Our partners support demonstrate a commitment to our community, it's families, and the natural environment.**

#### In the Past

- This will be the 20<sup>th</sup> Annual Gulf Breeze Sertoma Family Fishing Rodeo.
- Well over \$250,000 has been raised for local community project support.
- Over 5000 participants have fished in our rodeo.
- Over 100 local community groups and individuals have benefited from donations made with the Gulf Breeze Sertoma Family Fishing Rodeo proceeds.
- Our two Scholarship Funds have assisted numerous students moving on to college.

#### What's in store for 2010

- Gulf Breeze Sertoma Club has set the highest fund-raising goal ever at \$30,000 from the rodeo.
- Our goal this year is to have the largest participant field ever.
- We will provide a Great Weekend event for families and raise money doing it!



Your contributions are the reason the Gulf Breeze Sertoma Club has been able to do so much to help needy causes in our community.

**Thank you!**

### Sponsor Opportunities

#### Rodeo Program & Poster Underwriter - \$2000

- Company will receive publicity in event program & poster as the Program & Poster Underwriter.
- 50 — \$10 Rodeo Fishing Tickets

#### T-Shirt & Hat Underwriter - \$1500

- Company logo predominately displayed on participant t-shirts. (Commitment must be received before March 1 to appear on the shirt)
- Company will receive publicity in event Program.
- 40 — \$10 Rodeo Fishing Tickets

#### Tote-board Underwriter - \$1500

- Company Name will appear on the Tote board.
- Company will receive publicity in event Program.
- 25 — \$10 Rodeo Fishing Tickets

#### Trophy Underwriter - \$1000

- Company will receive publicity in event Program.
- 25 — \$10 Rodeo Fishing Tickets

#### Food & Beverage Underwriter - \$750

- Company will receive publicity in event Program.
- 20 — \$10 Rodeo Fishing Tickets

#### Fish Sponsorships - \$250

- Sponsors will receive a large size ad (4 1/2" by 7 1/2") in the Fishing Rodeo Program.
- Company name displayed on the Rodeo Poster.
- 10 — \$10 Rodeo Fishing Tickets

#### Advertisers - \$150 & \$75

- Medium (4" by 4 1/2") and Small (2 1/4" by 3 3/4") ads are available in the Rodeo Program.
- 10 — \$10 Rodeo Fishing Tickets